



971.340.7994
contact@windiechao.com
windiechao.com

Skills

Proficient in: Mac and PC; Adobe Creative Suite (Illustrator, Photoshop, InDesign, Dreamweaver, After Effects, Flash), HTML and CSS, Microsoft Office Suite, Basecamp, Jira, InVision, video editing, and photography; fluent in Chinese, Japanese, and English languages.

Experience

Sublime Media Seattle, Washington
Senior Visual Designer March 2014–Present

- Lead the visual, UI/UX design, and motion graphic design for online training courses, web portals, and interactive marketing media.
- Conceptualize and design solutions through sketches, concept boards, storyboards, and wireframes.
- Art direct and mentor Jr. designers and interns
- Art direct photo shoots and video shoots
- Design for modern web browsers, mobile, and tablet
- Collaborate with multiple departments such as development, project management, instructional design, and QA to deliver innovative learning experience on time.

Ecova, Inc. Portland, Oregon
Graphic & Web Designer Sep 2011–Feb 2014

- Create print and web design including point-of-purchase, brochures, and various advertisements for both internal marketing and external clients.
- Design campaign websites and newsletters
- Photo research, photography and photo retouching

Nozomi Shop, Inc. Taipei, Taiwan
Designer (Contract) Aug 2010–July 2011

- Design, art direction, and file development for the Listener website
- Web and print ads of Listener bag's Taiwan general agent

Sagacity Media, Inc. (Portland Monthly Magazine) Portland, Oregon
Design Intern Oct 2010–Dec 2010

- Assist art directors with magazine layouts
- Create illustrations
- In-house ad development
- Photo research and photo retouching



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University Readers, Inc. San Diego, California
Book Cover Designer (Contract) Sep 2010–Dec 2010

- Graphic design for college textbook covers
- Create illustrations

Associated Students Portland Community College Portland, Oregon
Graphic Artist (Communications Team) Nov 2009–June 2010

- Create print design materials including posters, brochures, newsletter, and various advertisements.
- Update information and photos on the web site
- Event planing and promotions

Recognition

Artwork selected for PCC Sylvania Juried Student Art Exhibition 2010
Photo published in PhaT PHOTO magazine (Japan) Jan.–Feb. 2007

Education

Associates of Applied Science, Graphic Design 2010
Portland Community College Portland, Oregon

Bachelors of Applied Japanese 2006
Aletheia University Taipei, Taiwan